



Creating Graphics for Learning and Performance: Lessons in Visual Literacy (2nd Edition)

By Lohr, Linda L.

Pearson, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Part 1: Foundations Chapter 1) Visual Literacy Chapter 2) Getting Started Chapter 3) Visuals and Learning Chapter 4) Process: ACE it with PAT Part 2: Principles Chapter 5) Selection Chapter 6) Organization Chapter 7) Integration Part 3: Actions and Tools Chapter 8) CARP Chapter 9) Type Chapter 10) Shape Chapter 11) Color, Depth, and Space Resources Chapter 12) Resources Part I. Foundations Chapter 1: Visual Literacy for Educators and Performance Specialists 1) Notes about the opening visual 2) Focus Questions 3) Key terms 4) Introduction a) The Need for Visual Literacy b) The Context: Education and Performance 5) EXAMPLES OF EDUCATION/PERFORMANCE NEEDS a) Three Education/Performance Stories b) What is Wrong, Design-Wise, With These Stories? c) Universal design issues 6) VISUAL LITERACY DEFINED a) What Exactly is a Visual? b) What Is Literacy? (1) Information literacy (2) Workforce literacy (3) Visual literacy c) Visual Literacy for Instruction and Performance Support (1) Antonio, the sixth grade teacher (2) Sylvia, the instruction designer/trainer (3) Zack, the computer programmer/graphic artist (4) Latisha, the community college instructor and part-time technical writing contractor 7) Some Example of Instructional/Performance Images a)...



READ ONLINE
[5.71 MB]

Reviews

This pdf may be really worth a read, and superior to other. It generally does not price too much. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Dylan Schaden**

This publication is indeed gripping and intriguing. It is actually written in basic terms and not difficult to understand. I am just pleased to explain how here is the greatest publication we have read through during my own lifestyle and could be the best pdf for at any time.

-- **Ervin Crona**

Other Books



Daycare Seen Through a Teacher s Eyes: A Guide for Teachers and Parents

America Star Books, United States, 2010. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Between the good mornings and the good nights it s what happens during the day I want the...



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a teacher-educator, this book is an in-depth and...



The Perfect Name : A Step

Book Condition: Brand New. Book Condition: Brand New.



Abc Guide to Fit Kids: A Companion for Parents and Families

Murdoch Books, 2007. Paperback. Book Condition: New. Brand new books and maps available immediately from a reputable and well rated UK bookseller - not sent from the USA; despatched promptly and reliably worldwide by Royal Mail;



Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 282 Publisher: Higher Education Pub. Date :2009-01-01 version 2. This book is a five-year vocational teaching accounting profession recommended...



Eat Your Green Beans, Now! Second Edition: Full-Color Illustrations. Adorable Rhyming Book for Ages 5-8. Bedtime Story for Boys and Girls.

Createspace, United States, 2015. Paperback. Book Condition: New. Donnalee Gimsley (illustrator). 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Edition #2. Now available with full-color illustrations! JoJo is an active and happy 4-year old boy. 4-year...