



The Ultimate Guide to Writing and Marketing a Bestselling Book - On a Shoestring Budget

By Dee Blick

Filament Publishing Ltd, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This easy-to-read, jargon free book shows you step-by-step how you can enjoy writing, publishing and marketing your book so that it becomes an enduring bestseller. Written by an established and successful international #1 bestselling author (Dee's second book reached position 150 out of 7 million titles on Amazon and all her books are in the top 100 bestselling books in their category on Amazon several years after being published), Dee sells thousands of books worldwide including in China and America. You'll find practical, effective and powerful tools and tips on every page. The author shares her award-winning templates including press releases, book launch invitations, speaker biographies and more so you can create yours effortlessly. You'll find out how you can identify your readers so that your content is appealing and relevant and, your marketing hits the spot every time. You'll discover how to tap into your knowledge and expertise to plan and write compelling content your readers will love. You'll be walked through the design, editorial and layout process so...



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